

## WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54960-1

DATE PRINTED

09/25/12

AND

PAGE 1

|   |  |                      |                                       |               |   |
|---|--|----------------------|---------------------------------------|---------------|---|
| 6441  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 |                      | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br>prior notice |
| NAME  | GMMB, INC.                                     |                      | OBAMA FOR AMERICA                     |               |   |
| AND   | 3050 K St NW Ste 100                           |                      | PO BOX 8102                           |               |   |
| ADDRESS   | Washington                                     | DC 20007-5108        | Chicago                               | IL 60680-8102 |   |
|   | USA  |                      | USA                                   |               |   |
| CONTACT   |  |                      | PRODUCT 95/101/1844                   |               |   |
| LOCAL SALESPERSON   | SUSAN INKER-PURETZ                             | AGENCY EST. NO. 1844 | PRODUCT CODE 1300                     |               |   |
| NATIONAL SALESPERSON  |  |                      |                                       |               |   |
| BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1 |  |                      |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM     | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|----------|---------|------------|--------|--------|--------|-------------------|-------------------------|--------------|-----------|----------------|
|          |         |            | FROM   | TO     |        |                   |                         |              |           |                |
| 1<br>CD  | 01111.. | 4          | 05:00A | 06:00A | 30S    | 09/25/12-09/28/12 | WFOR MORNING NEWS       | 4            | 200.00    | 800.00         |
| 2<br>CD  | T-F     | 3          | 06:00A | 07:00A | 30S    | 09/25/12-09/28/12 | CBS4 EARLY SHOW (LOCAL) | 3            | 405.00    | 1215.00        |
| 3<br>CD  | T-F     | 3          | 07:00A | 09:00A | 30S    | 09/25/12-09/28/12 | THE EARLY SHOW          | 3            | 405.00    | 1215.00        |
| 4<br>CD  | Sa      | 1          | 07:00A | 09:00A | 30S    | 09/29/12-09/29/12 | CBS SATURDAY EARLY SHOW | 1            | 270.00    | 270.00         |
| 5<br>CD  | .....1  | 1          | 08:00A | 09:00A | 30S    | 09/30/12-09/30/12 |                         | 1            | 270.00    | 270.00         |
| 6<br>CD  | 01111.. | 4          | 09:00A | 12:00N | 30S    | 09/25/12-09/28/12 | DAY ROTATION 9-12 NOON  | 4            | 225.00    | 900.00         |
| 7<br>LUR | 10000.. | 1          | 09:00A | 12:00N | 30S    | 10/01/12-10/01/12 | DAY ROTATION 9-12 NOON  | 1            | 250.00    | 250.00         |
| 8<br>CD  | T-F     | 2          | 11:00A | 12:00N | 30S    | 09/25/12-09/28/12 | PRICE IS RIGHT          | 2            | 675.00    | 1350.00        |
| 9<br>CD  | T-F     | 3          | 11:58A | 12:30P | 30S    | 09/25/12-09/28/12 | NOON NEWS               | 3            | 540.00    | 1620.00        |
| 10<br>CD | 01111.. | 4          | 12:28P | 02:00P | 30S    | 09/25/12-09/28/12 | CBS SOAPS               | 4            | 630.00    | 2520.00        |
| 11       | 10000.. | 1          | 12:28P | 02:00P | 30S    | 10/01/12-10/01/12 | CBS SOAPS               | 1            | 500.00    | 500.00         |

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| 6441  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906 |                 | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br>prior notice |
| NAME  | GMMB, INC.                                     |                 | OBAMA FOR AMERICA                     |               |   |
| AND   | 3050 K St NW Ste 100                           |                 | PO BOX 8102                           |               |   |
| ADDRESS   | Washington                                     | DC 20007-5108   | Chicago                               | IL 60680-8102 |   |
|   | USA  |                 | USA                                   |               |   |
| CONTACT   |  |                 | PRODUCT 95/101/1844                   |               |   |
| LOCAL SALESPERSON   | SUSAN INKER-PURETZ                             | AGENCY EST. NO. | PRODUCT CODE 1300                     |               |   |
|   |  | 1844            |                                       |               |   |
| NATIONAL SALESPERSON  |  |                 |                                       |               |   |
| BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1 |  |                 |                                       |               |   |

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| ITEM   | DAYS    | SPOTS PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS           | TOTAL BDCST. | UNIT RATE | TOTAL VALUE(1) |
|--------|---------|------------|--------|--------|--------|-------------------|--------------------|--------------|-----------|----------------|
|        |         |            | FROM   | TO     |        |                   |                    |              |           |                |
| LUR    |         |            |        |        |        |                   |                    |              |           |                |
| 12 CD  | Su      | 1          | 09:00A | 10:30A | 30S    | 09/30/12-09/30/12 | CBS SUNDAY MORNING | 1            | 1350.00   | 1350.00        |
| 13 CD  | Su      | 1          | 10:30A | 11:00A | 30S    | 09/30/12-09/30/12 | FACE THE NATION    | 1            | 1260.00   | 1260.00        |
| 14 LUR | 01111.. | 4          | 03:00P | 03:58P | 30S    | 09/25/12-09/28/12 | JUDGE JUDY         | 4            | 250.00    | 1000.00        |
| 15 LUR | 10000.. | 1          | 03:00P | 03:58P | 30S    | 10/01/12-10/01/12 | JUDGE JUDY         | 1            | 400.00    | 400.00         |
| 16 CD  | 01111.. | 4          | 03:57P | 05:00P | 30S    | 09/25/12-09/28/12 | DR PHIL            | 4            | 540.00    | 2160.00        |
| 17 LUR | 10000.. | 1          | 03:57P | 05:00P | 30S    | 10/01/12-10/01/12 | DR PHIL            | 1            | 400.00    | 400.00         |
| 18 CD  | .1111.. | 4          | 05:00P | 05:30P | 30S    | 09/25/12-09/28/12 |                    | 4            | 1080.00   | 4320.00        |
| 19 CD  | T-F     | 3          | 05:30P | 06:00P | 30S    | 09/25/12-09/28/12 |                    | 3            | 1080.00   | 3240.00        |
| 20 CD  | T-F     | 3          | 06:00P | 06:30P | 30S    | 09/25/12-09/28/12 |                    | 3            | 1350.00   | 4050.00        |
| 21 CD  | T-F     | 3          | 06:30P | 07:00P | 30S    | 09/25/12-09/28/12 |                    | 3            | 1800.00   | 5400.00        |

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| ADDRESS   | Washington                                     | DC 20007-5108        | Chicago                               | IL 60680-8102 |
|   | USA  |                      | USA                                   |               |
| CONTACT   | PRODUCT 95/101/1844                            |                      |                                       |               |
| LOCAL SALESPERSON   | SUSAN INKER-PURETZ                             | AGENCY EST. NO. 1844 | PRODUCT CODE                          | 1300          |
| NATIONAL SALESPERSON  |  |                      |                                       |               |
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|--------|---------|------------|--------|--------|--------|-------------------|------------------------------|--------------|-----------|----------------|
|        |         |            | FROM   | TO     |        |                   |                              |              |           |                |
| 22 CD  | 01111.. | 4          | 06:58P | 07:30P | 30S    | 09/25/12-09/28/12 | ENTERTAINMENT TONIGHT        | 4            | 1080.00   | 4320.00        |
| 23 LUR | 10000.. | 1          | 06:58P | 07:30P | 30S    | 10/01/12-10/01/12 | ENTERTAINMENT TONIGHT        | 1            | 800.00    | 800.00         |
| 24 CD  | 01111.. | 4          | 07:30P | 08:00P | 30S    | 09/25/12-09/28/12 | THE INSIDER                  | 4            | 1080.00   | 4320.00        |
| 25 LUR | 10000.. | 1          | 07:30P | 08:00P | 30S    | 10/01/12-10/01/12 | THE INSIDER                  | 1            | 800.00    | 800.00         |
| 26 LUR | M       | 1          | 08:57P | 10:00P | 30S    | 10/01/12-10/01/12 | TWO BROKE GIRLS/MIKE & MOLLY | 1            | 6000.00   | 6000.00        |
| 27 CD  | T       | 1          | 07:58P | 09:00P | 30S    | 09/25/12-09/25/12 | NAVY NCIS                    | 1            | 6300.00   | 6300.00        |
| 28 CD  | W       | 1          | 09:00P | 10:00P | 30S    | 09/26/12-09/26/12 | CRIMINAL MINDS               | 1            | 6300.00   | 6300.00        |
| 29 CD  | Th      | 1          | 09:00P | 10:00P | 30S    | 09/27/12-09/27/12 | PERSON OF INTEREST           | 1            | 6300.00   | 6300.00        |
| 30 LUR | F       | 1          | 10:00P | 11:00P | 30S    | 09/28/12-09/28/12 | BLUE BLOODS                  | 1            | 3600.00   | 3600.00        |
| 31 CD  | Su      | 1          | 08:00P | 09:00P | 30S    | 09/30/12-09/30/12 | THE AMAZING RACE             | 1            | 5850.00   | 5850.00        |
| 32 CD  | Su      | 1          | 09:00P | 10:00P | 30S    | 09/30/12-09/30/12 | THE GOOD WIFE                | 1            | 5850.00   | 5850.00        |

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|                 |               |            | FROM             | TO               |        |                   |                       |              |           |                |
| 33<br>CD        | T-F, Su<br>Sa | 4          | 11:00P<br>11:00P | 11:35P<br>11:35P | 30S    | 09/25/12-09/30/12 | LATE NEWS             | 4            | 1350.00   | 5400.00        |
| 34<br>CD        | T-F           | 4          | 11:35P           | 12:37A           | 30S    | 09/25/12-09/28/12 | LATE SHOW WITH DAVID  | 4            | 540.00    | 2160.00        |
| 35<br>LUR       | M             | 1          | 11:35P           | 12:37A           | 30S    | 10/01/12-10/01/12 | LATE SHOW WITH DAVID  | 1            | 400.00    | 400.00         |
| 36<br>CD        | Sa            | 1          | 11:35P           | 12:35A           | 30S    | 09/29/12-09/29/12 | ET WEEKEND            | 1            | 270.00    | 270.00         |
| 37<br>CD        | Sa            | 1          | 12:00N           | 07:00P           | 30S    | 09/29/12-09/29/12 | NCAA COLLEGE FOOTBALL | 1            | 2400.00   | 2400.00        |
| 38<br>CD        | Sa            | 1          | 12:00N           | 07:00P           | 30S    | 09/29/12-09/29/12 | NCAA COLLEGE FOOTBALL | 1            | 2400.00   | 2400.00        |
| Total Contract: |               |            |                  |                  |        |                   |                       | 81           |           | 97960.00       |
| Billing Summary |               |            |                  |                  |        |                   |                       |              |           |                |
| Qtr 3-12        |               |            |                  |                  |        | Jul               | Aug                   | Sep          | Total     |                |
|                 |               |            |                  |                  |        | .00               | .00                   | 88410.00     | 88410.00  |                |
| Qtr 4-12        |               |            |                  |                  |        | Oct               | Nov                   | Dec          | Total     |                |
|                 |               |            |                  |                  |        | 9550.00           | .00                   | .00          | 9550.00   |                |
| GRAND TOTAL     |               |            |                  |                  |        |                   |                       |              | 97960.00  |                |

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